

# Business Cooperation Database

## Profile Extraction

Produced the 23/06/2010

---

### General Information

Profile ID	20090430002
Summary	Russian IT company, specialised in working out of speaking electronic children books, menus for restaurants, fairy tale books for children, children developing and training games, electronic books - games, computer games, offers franchise cooperation as well as exchange of shares. The company is considering the sale of its part to any interested party and is interested in joint venture.
Creation Date	30/04/2009
Last Update	04/05/2010
Expiration Date	04/11/2010

## Company Information

Year established	2005
Turnover (in Million Euro)	Up to 2
Number of Employees	10 to 49
Activity Codes (NACE-Code)	Manufacture of games and toys Manufacture of electronic components and boards Book publishing Computer programming activities Research and experimental development on natural sciences and engineering
Company's Products / Activities (main products, services, core activities)	The company is active in the following areas: electronics, innovative projects, working out of speaking books (fairy tales, developing games, training games, electronic book-games for children, speaking menus for restaurants), mobile technologies, software products.
Contact Languages	English, Russian,
Certification/Quality standard	Other : ISBN
Already Engaged in International Co-operation	No
Percentage of Trans-National Activities	0% to 9%

## Co-operation Proposal Information

Co-operation Offer	Commercial Co-operation Franchise  Financial Co-operation Joint Venture Merger or exchange of shares Sale / Acquisition of a complete company or a part of it
Co-operation Request	Financial Co-operation Joint Venture Merger or exchange of shares
Target Countries	Austria Belgium Bulgaria Cyprus Czech Republic Denmark

Denmark  
Estonia  
Finland  
France  
Germany  
Greece  
Hungary  
Ireland  
Italy  
Latvia  
Lithuania  
Luxembourg  
Malta  
Netherlands  
Poland  
Portugal  
Romania  
Slovakia  
Slovenia  
Spain  
Sweden  
United Kingdom

Full Description : (Specification of co-operation request / offer)

Russian IT company active in the field of working out of electronic books for children, speaking presentations and posters - the size A4 and A2 format as well as in information technologies, development of software products, commercial realisation of scientific and technical results, industrial designs, mobile technologies is looking for partners to create a joint venture or to be become a subsidiary (as a result of exchange of shares) or is ready to sell the part of the company. It offeres franchise cooperation. The company is open to international cooperation and would like to create an innovative enterprise with a partner's funding in return for a part in the company's capital amounting to 20%.

Main advantages the company could offer to a potential partner

Patented company's technologies. The company repeatedly has become the winner of awards and competitions.

### **Partner Information**

Type of Partners

Company  
Other : Sole proprietor

Field of Activities

Manufacturing  
Services

Number of Employees	1 to 9
	10 to 49
	50 to 249
	250 or more
Previous Experience	No Preference
Expected input of the partner	Experience in attraction of investments grants in innovative projects in EU territory. Interest in products for children, book production.

---