

# **Business Cooperation Database**

## **Profile Extraction**

Produced the 23/06/2010

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### **General Information**

Profile ID	20100223040
Summary	A Swedish entrepreneur has developed a new, unique system for updating contact details. The service is a self-updating address book and contact management system which makes it easy for people to stay in touch with each other. It works on all phones and carriers, and contains an automatic back-up system for all contacts on your phone. The company is looking for partnerships with phone carriers for licensing agreements.
Creation Date	23/02/2010
Last Update	01/03/2010
Expiration Date	01/03/2011

## **Company Information**

Year established	2008
Turnover (in Million Euro)	Up to 2
Number of Employees	1 to 9
Activity Codes (NACE-Code)	Other information service activities
Company's Products / Activities (main products, services, core activities)	This self-updating address book and contact management system makes it easy for people all over the world to stay in touch with each other, as it gives people access to their friends current numbers and addresses. This is a value-adding service and it works on all phones and carriers. In addition, it contains an automatic back-up system for all the contacts on the phone too. It works in the way that when an existing contact updates their address or phone number, it automatically updates their contact information in your phone. In this way, contact details never get out of date, and a user will never lose contact with a person again.

Contact Languages	English,
Certification/Quality standard	None
Already Engaged in International Co-operation	Yes
Percentage of Trans-National Activities	0% to 9%

## **Co-operation Proposal Information**

Co-operation Offer	
Co-operation Request	Commercial Co-operation Trade Intermediary services (agent, representative, distributor)
Target Countries	Austria Belgium Bulgaria Cyprus Czech Republic Denmark Estonia Finland France Germany

Germany  
Greece  
Hungary  
Ireland  
Italy  
Latvia  
Lithuania  
Luxembourg  
Malta  
Netherlands  
Norway  
Poland  
Portugal  
Romania  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
United Kingdom

Full Description : (Specification  
of co-operation request / offer)

This self-updating address book and contact management system makes it easy for people all over the world to stay in touch with each other, as it gives people access to their friends' current numbers and addresses. This is a value-adding service and it works on all phones and carriers. In addition, it contains an automatic back-up system for all the contacts on the phone too. It works in the way that when an existing contact updates their address or phone number, it automatically updates their contact information in your phone. In this way, contact details never get out of date, and a user will never lose contact with a person again. The Swedish company is working with the Open API as a way to center themselves around a developer community, like Twitter has done. It's an alternative way to "patent" the product, from the standard IP rights.

Main advantages the company could offer to a potential partner

This service is new and unique on the market. It brings clear added-value for the end customer, and offer phone carriers an opportunity to offer their clients an additional service which has previously not been accessible on the market. It is a simple, easy to use service which offers automatic updating of all your friend s contact information, wherever they are in the world. This service has a broad application area. It works on all phones and carriers, and has a clear added value for people all over the world, both on a private and professional level. Considering how modern people live and work, contacts are made with people in other countries on a daily basis, trough travelling and through the internet. This makes you never loose their contact details, no matter if they live next door or on the other side of the world.

**Partner Information**

Type of Partners

Company

Field of Activities

Trade (Buying/Selling)

Number of Employees

250 or more

Previous Experience

No Preference

Expected input of the partner

The partner is a phone carrier or an OEM. Preferably large European and global phone carriers with a large client base. The partner is to include this service in their client offer through a licence agreement. The partner should also be able to test new applications and adapt the current as well as new applications to their specific needs.

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